

SmartWay Key Components

1. Partnership

- Assess, benchmark and track emissions of carriers, shippers, and logistics companies
- National idle reduction program
- New carbon assessment tools
- Partner support (PAM, helpline)
- GHG and fuel savings

2. Technology Program

- Test program
- SmartWay Tractor/Trailer
- SmartWay-verified technologies
- Test methods

3. Finance Program

- Innovative finance programs (grant programs, banks, retailers)
- SmartWay Finance web site

4. Outreach and Education

- Partner recognition - SmartWay web site, logo, and awards
- Partner education – webinars, fact sheets, e-update, web site, workshops, events
- Innovative pilot programs
- Brand marketing – PSAs, media campaigns, events

5. International Activities

- Conferences
- Consulting and capacity building
- Projects
- Global supply chain

6. Light Duty Vehicles

- SmartWay certified vehicles
- Preferential leasing, purchasing
- Consumer education

SmartWay Partner Results

2, 800 Partners

- Drive approximately 650,000 trucks (10% of industry)
- Travel over 60 billion miles per year (30% of industry)
- Consume over 12 billion gallons of fuel (32% of industry)
- In addition, encompasses - rail operators, freight shippers, logistics companies, technology manufacturers, trucks stops, ports, banks, vehicle and equipment dealer and service centers

Since 2004, SmartWay Partners saved

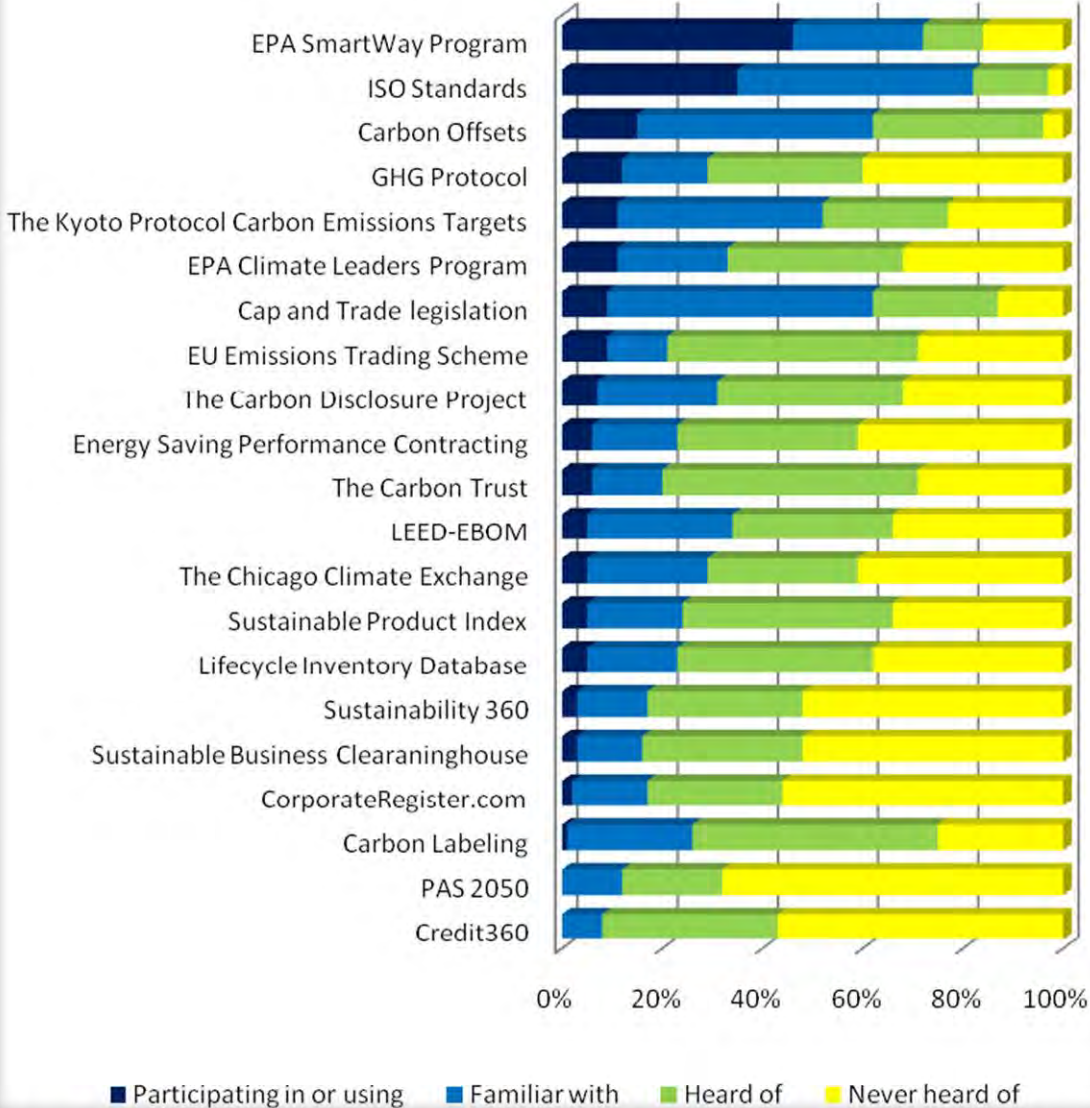
- 14.7 million metric tons of CO₂
- 1.5 billion gallons of diesel fuel
- 3.5 billion dollars in fuel costs

= taking 3 million cars off the road for 1 year

SmartWay Brand Awareness

3PL Awareness of Green Programs

Supply chain executive survey shows SmartWay as most recognized sustainability program
- Eye For Transport, June, 2010



Looking Toward the Future

Shippers are driving greater demand for sustainable freight

- Growing demand for carbon disclosure & efficiency gains from freight providers
- Transportation significant to overall global emissions footprint

Globalization introduces new challenges and opportunities

- Multinational corporations linking manufacturing and logistics operations across the world
- Strong business case for more sustainable supply chains

SmartWay Partners see sustainable freight operations as a key part of their global supply chain solution

- SmartWay developing new carbon accounting and tracking tools that will cover more freight modes; provide enhanced carbon assessment, tracking and benchmarking capability; and improve data functionality and management