West Coast Collaborative Partners Meeting San Francisco September 5, 2014

Sustainable Goods Movement Strategies



Cynthia Marvin Chief, Transportation & Toxics Division

California Environmental Protection Agency



FREIGHT TRANSPORT SYSTEM

Modes:









Facilities:

- Seaports
- Airports
- Rail yards & lines
- Distribution centers
- Warehouses
- High traffic roads
- Border crossings

TOOLS TO CUT EMISSIONS

- -Monitoring and health risk assessments
 - -Plans and technology evaluations
 - -Regulations
 - -Enforceable agreements
 - -Incentives
 - -Port/industry initiatives
 - -Project mitigation
 - -Land use decisions



CONTEXT-TECHNOLOGY



- Industries investing to replace older diesel equipment with cleaner models
- Renewable fuels & power developing

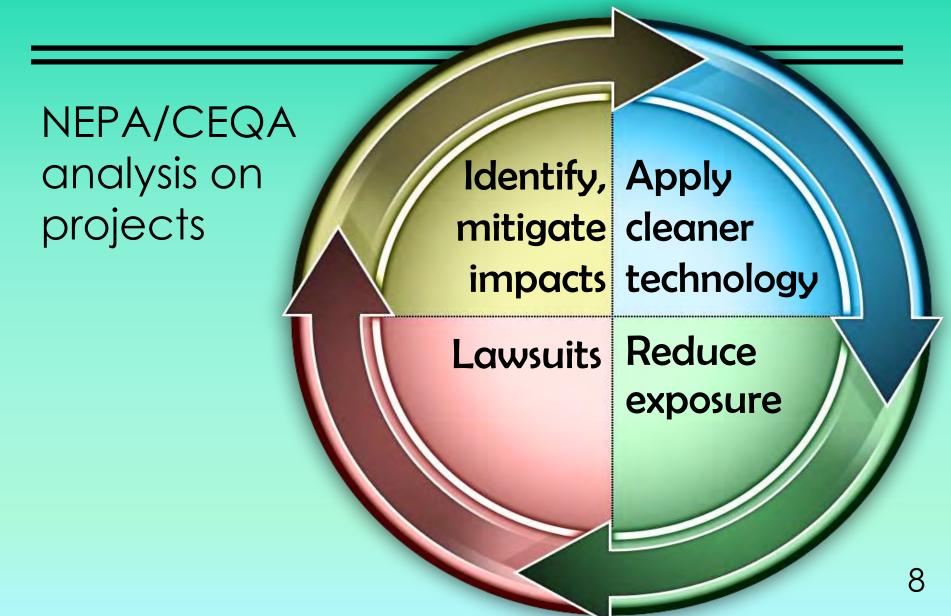
CONTEXT-EFFICIENCY 1



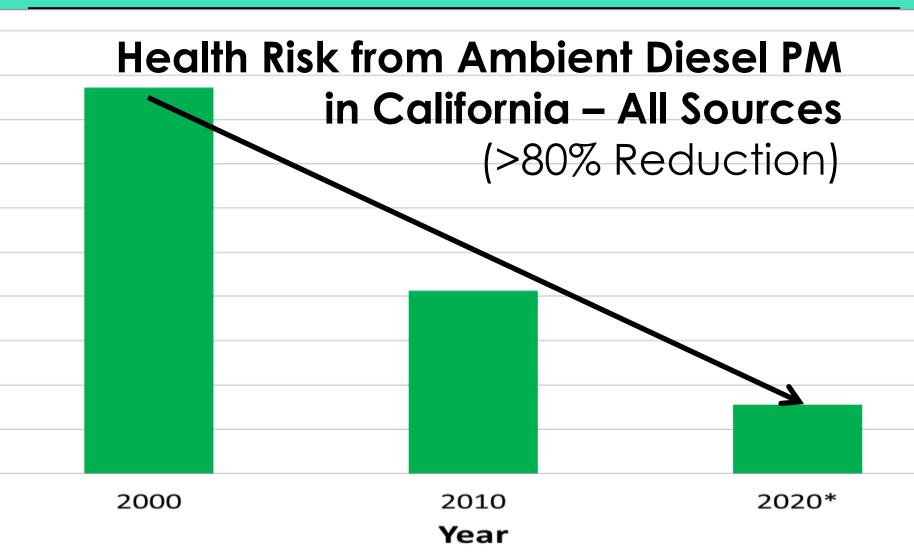
CONTEXT-EFFICIENCY 2



NEED TO BREAK THE CYCLE



PROGRESS

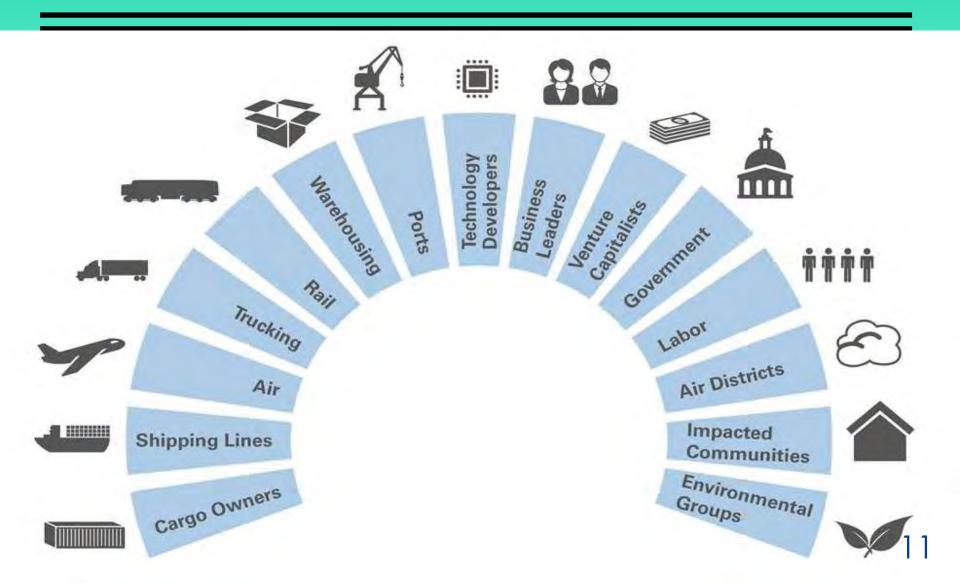


THE NEXT LEAP FORWARD



Attainment, toxics, and climate goals demand **more**

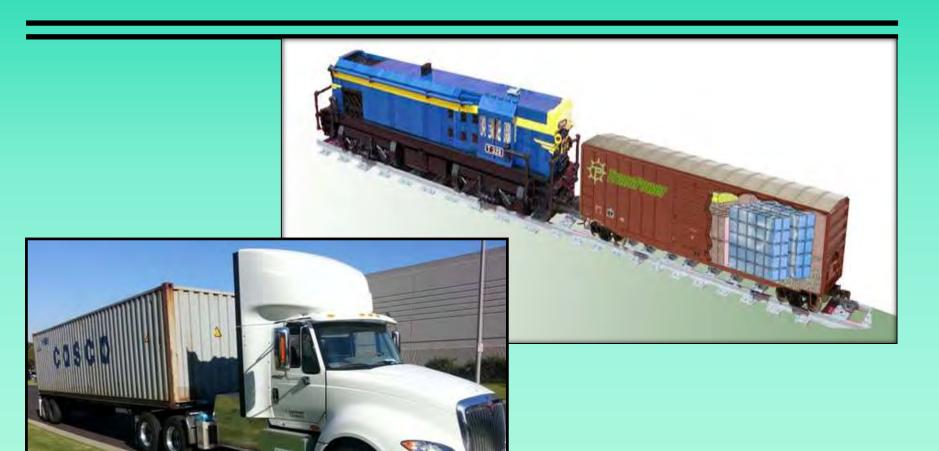
STAKEHOLDER ENGAGEMENT



SUSTAINABLE FREIGHT SYSTEM: MORE THAN GREEN

- Zero/near zero emission equipment
- Renewable fuel/energy sources
- Highly efficient system
- Improved competitiveness of California's logistics system to support jobs
- Reliable velocity and expanded capacity
- Energy security and mobility
- Clean air and healthy communities

GO ZERO, WHERE FEASIBLE





QUESTIONS

- "Zero?" How close can we get? In what applications? How fast and at what cost?
- Zero emission miles for impacted areas?
- How do we all advance those technologies?
- Should emission performance standards capture upstream emissions?
- How to improve and track efficiency?
- How to maximize economic/jobs benefits?
- Are disadvantaged communities protected?

CONCEPT CATEGORIES

- Logistics and infrastructure efficiencies
- Engines and equipment
- Energy and fuel
- Other emission reduction approaches
- Land-use
- \$ Incentives (monetary and non-monetary)
- ******* Economy and jobs

SCHEDULE

Today, for five September workshops	Stakeholder concepts
November, for input at December Board meeting	Discussion draft of Strategy
Spring 2015	Proposed Strategy Analyses of environmental & economic impacts
Summer 2015	Board hearing & action on Strategy



California Environmental Protection Agency

⊘ Air Resources Board

www.arb.ca.gov/gmp/sfti/sfti freight@arb.ca.gov