



**West Coast Collaborative Trucking Sector Working Group**  
**Conference Call Meeting Summary**  
Tuesday, April 15; 10am-11am PDT

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**Update on SmartWay's Supply Chain Management Program**

Matt Payne, Supply Chain Team Leader, EPA Office of Transportation and Air Quality (OTAQ), briefed the sector work group on the SmartWay Transport Partnership's developing supply chain management program.

**Highlights from the Presentation**

- The SmartWay Transport Partnership is a partnership between freight shippers, carriers and logistics providers to improve energy efficiency in freight operations. This program is administered by the EPA OTAQ.
- Currently, SmartWay has over 640 partners, including most of the top trucking companies. Members fulfill their commitment to the SmartWay by implement fuel saving technologies in their fleets and reducing idling.
- SmartWay has tools and models for companies to measure their transportation footprints and to see the emission reduction impacts of different freight strategies and help partners make supply chain management decisions. Partners also have access to grant and loan funds to implement projects.
- SmartWay is currently developing a Green Supply Chain Model designed similarly to the other modeling tools available from SmartWay. This tool will look at the emissions impact of a global supply chain over the entire transportation process, including trucking, rail and ocean-going vessels. A version of the Green Supply Chain Model will likely be available next year, and SmartWay is currently working with individual shippers to revise the model.

For more information about SmartWay, please visit <http://www.epa.gov/smartway>.

**Method Products' Corporate Social Responsibility and Supply Chain Management Initiatives**

Paul Tasner and Jason Bowman, Method Products, gave a brief company overview, highlighted the company's environmental initiatives, and described how they are utilizing supply chain management to reduce their environmental footprint. Method Products is a SmartWay Partner.

**Highlights from the Presentation**

- Method Products was founded in 2001 as an environmentally-aware home products company, and in the last few years, sales have significantly expanded. Method focuses primarily on products such as laundry products, cleaning products and personal care products. Target is Method's largest customer, and most of the major supermarket brands also carry Method's line of products.
- Method outsources all of its supply chain activities, and works to influence its supply chain providers to be more environmentally aware. Many supply chain partners have been receptive to these overtures, with the greatest success coming from transportation.
- All of Method's partners are members of SmartWay Transport Partnership. One Method carrier, in particular – JB Hunt – has been instrumental in helping Method reduce its supply chain environmental footprint.



- Method and JB Hunt have partnered on a “green minifleet,” which involves a two trailers and a tractor that are decorated with graphics that advertise the Method brand and JB Hunt’s membership in SmartWay. This minifleet is outfitted with energy-saving technologies and features that have increased its fuel economy by about 13% over other trucks in the fleet. This minifleet was just recently put into operation, and currently only operates in California.
- In the future, Method hopes to expand this energy efficient fleet program with JB Hunt across the United States and eventually have all Method products delivered to customers on this fleet.

For more information about Method Products, please visit <http://www.methodhome.com>.

### **Measuring Stonyfield Farm’s Carbon Footprint**

Ryan Boccelli, Director of Logistics, Stonyfield Farm, provided a presentation on the initiatives Stonyfield Farm is undertaking to measure its carbon footprint and increase its supply chain efficiency. Stonyfield Farm is a SmartWay partner.

#### **Highlights from the Presentation**

- Stonyfield Farm was founded in 1983, and is today the top organic yogurt brand in the United States, and third overall yogurt brand. The company is based in New Hampshire and has seen close to 30% combined annual growth over the last 18 years.
- Stonyfield Farm has measured its carbon footprint a few times in recent years, and found that its top three contributors to its footprint are milk, packaging and transportation. After undertaking efficiency improvements in its facilities, Stonyfield Farm decided that initiatives to further reduce emissions would have the most impact in management of its supply chain.
- Stonyfield Farm began with a goal of designing a supply chain that would improve performance while reducing the company’s environmental footprint. To reach this goal, it needed to overcome many challenges, such as having a single distribution center model in the Northeast United States.
- With Ryder Supply Chain Solutions team, Stonyfield Farm able to use a reporting tool that allowed them to see routing, fuel usage and where efficiencies in operations could be made.
- Since undertaking its transportation initiative, Stonyfield Farm has decreased paper transactions, undertaken carrier management such as routing guides that has resulted in fuel savings, and has also improved on-time dispatch of freight.
- In the future, Stonyfield Farm will be looking at other distribution center models to increase performance and reduce emissions.

For more information about Stonyfield Farm, please visit <http://www.stonyfield.com>.

### **Collaborative and Sector Updates**

Kristin Riha, Sector Lead, updated the workgroup on West Coast Collaborative activities.

- As of April 25<sup>th</sup>, Kristin Riha will be on maternity leave for approximately five months. Trina Martynowicz, EPA Region 9, will be filling Kristin’s Sector Lead roles in her absence. Trina can be reached at: [martynowicz.trina@epa.gov](mailto:martynowicz.trina@epa.gov), or (415) 972-3474.
- The West Coast Collaborative’s FY 2008 Request for Proposals has been released, and focuses on funding deployment projects. The funding will also focus on larger grants to fewer recipients, so it is imperative that those interested in funding partner with others. A webcast on this funding was held on February 20<sup>th</sup> and the materials from this event are available on the homepage of the Collaborative website: <http://www.westcoastcollaborative.org>.



**Participants\***

Ryan Boccelli, Stonyfield Farms  
Jason Bowman, Method Products  
Dave Chaffin, Alarron  
Grace Cheng, EPA Region 9  
Wayne Cochrane, Engine Control Systems  
Sarah Flagg, Port of Seattle  
Sandor Lau, Cascade Sierra Solutions  
Damon Leck, CleanAir TransPort  
Michael Mann, EPA Region 9  
Trina Martynowicz, EPA Region 9  
Matt Payne, SmartWay Transport Partnership  
Kristine Rigby, Vancouver Fraser Port Authority  
Kristin Riha, EPA Region 9  
Dipankar Sarkar, South Coast AQMD  
Elizabeth Stratton, Washington Department of Transportation  
Paul Tasner, Method Products  
Peter Weisberg, Climate Trust  
Amy Wheelless, Ross & Associates

\*Apologies for any call participants left off the list.